

June 2020

Here we go again for the 13th edition!

See you next September 16 and 17 on the Technoparc of Le Mans 24 hour circuit

The 13th edition of the International Business Days Le Mans 2020, a technological meeting point for innovation in the transportation chains, is going to be one of the very first professional events of the back-to-school period to fill up on business opportunities.

Indispensable to boost its commercial action and/or meet potential suppliers after a period of reduced activity, these two days offer a rich and varied programme combining business and motorsport.

Over the weeks this programme becomes more detailed, to bring out key moments centered around 1to1 pre-arranged meetings, highlighting of exceptional know-how and demonstrations.

Thus, participants will be able to attend three conferences, including one led by Vincent Caulet who will explain "How CETIM supports the electrification of vehicles", a round table on the theme of "Hydrogen, vector of energy of the future" with the interventions of Total, Hyundai, the Tuk Foundation and for the very first time the pitches of innovative start-up. An additive manufacturing/3D Printing village will be reserved to specialists of these technology and meetings between companies and engineering students will also be an opportunity to discover new talents.

Yves Courage will exhibit, as every year, one of his cars which stood out at Le Mans 24 hours.

Partners, sponsors, other companies and media supporting the event since the end of last year confirmed their participation on September 16 and 17. Le Mans Développement, CETIM, The MIA, GPO Magazine, L'Argus, the FIEV and Le Mans Auto Moto provide unwavering support for the event.

Four teams entered for Le Mans 24 hours, as well as Michelin Competition and Goodyear Racing, the two WEC tire manufacturers, will once again open their doors for a behind-the-scenes immersion in the oldest and most prestigious endurance race in the world..

Of course, the reception conditions will respect the health security regulations in force at that time.

The FLConsulting team is at your disposal to answer any question you may have about the convention either by phone + 33 6 82 56 45 80 or by email 2020@ibdlemons.com after a visit to the event website www.ibdlemons.fr.

Finally, continue to protect and take care of yourself and your loved ones....

.... and quickly note these new dates in your diary to join!

Press contact : François Lassalle 2020@ibdlemons.com +33 6 82 56 45 80

About International Business Days Le Mans

Since 2008

3000 + 1to1 pre-arranged meetings

96% like the concept

15 countries represented

1000 + participants

35% loyal participants

70 business expertise

PRACTICAL INFORMATION

www.ibdlemons.fr

2020@ibdlemons.com

+33 6 82 56 45 80

LinkedIn